



# Malakoff Analytics Consulting

Company Profile



# Agenda

1. Vision and Mission and Values
2. What we offer
3. About the executive team
4. Contact us



# Vision, Mission and Values

## Mission:

Our Mission is simply to empower people to use analytics simplified through visual dashboards for the achievement of results in an effective and powerful manner every day.

## Vision:

Our Vision is to build insight and predictions from all relevant data sources

## Values:



### 1. Customer-Centric

Consultative approach and understanding of client's business needs, goals & objectives



### 2. Ethics & Integrity

Mutual conduct in the expedition & execution of line of duty



### 3. Teamwork

Goal oriented people-based approach throughout the project lifecycle (Sales – Support)

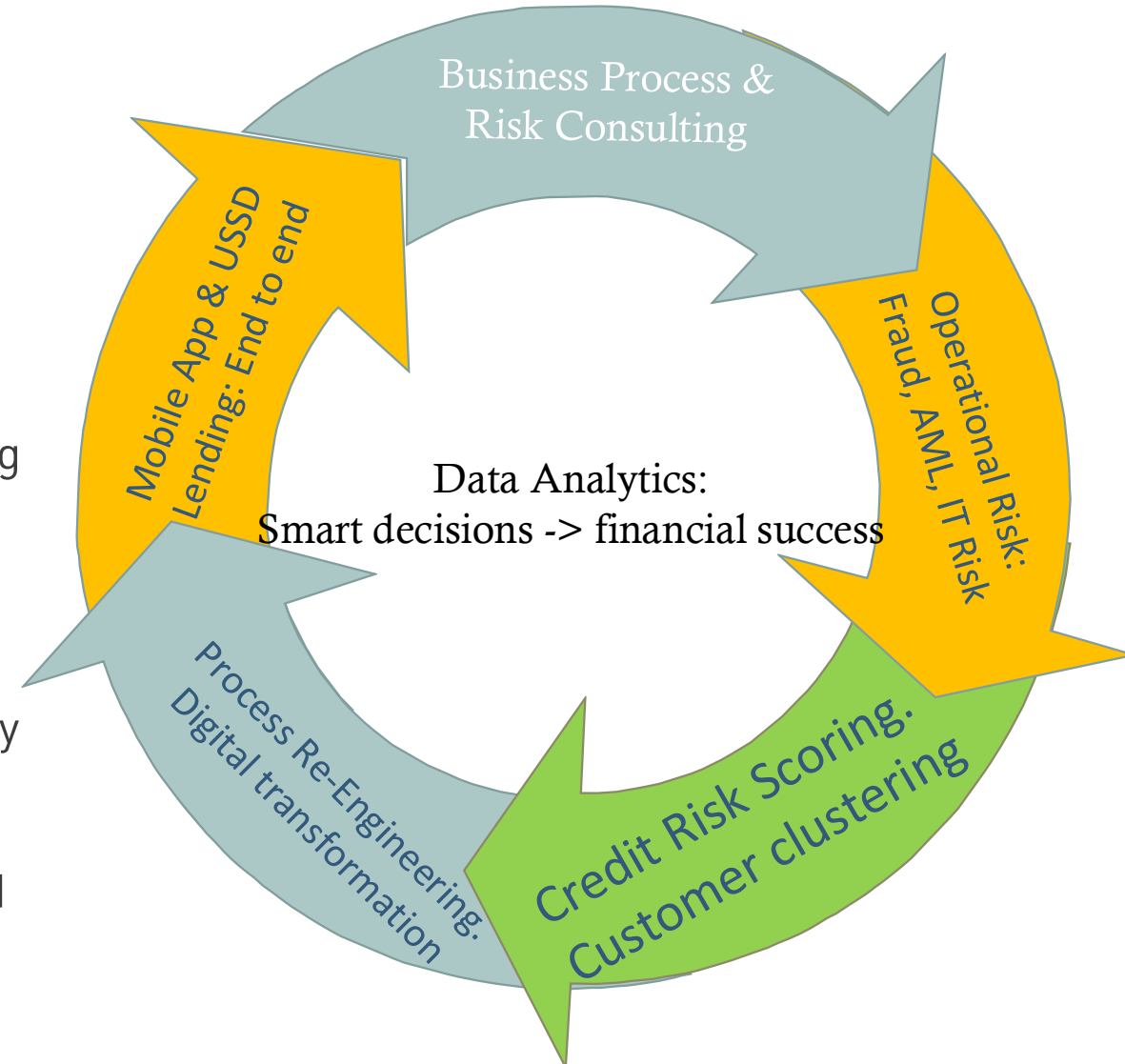


### 4. Quality

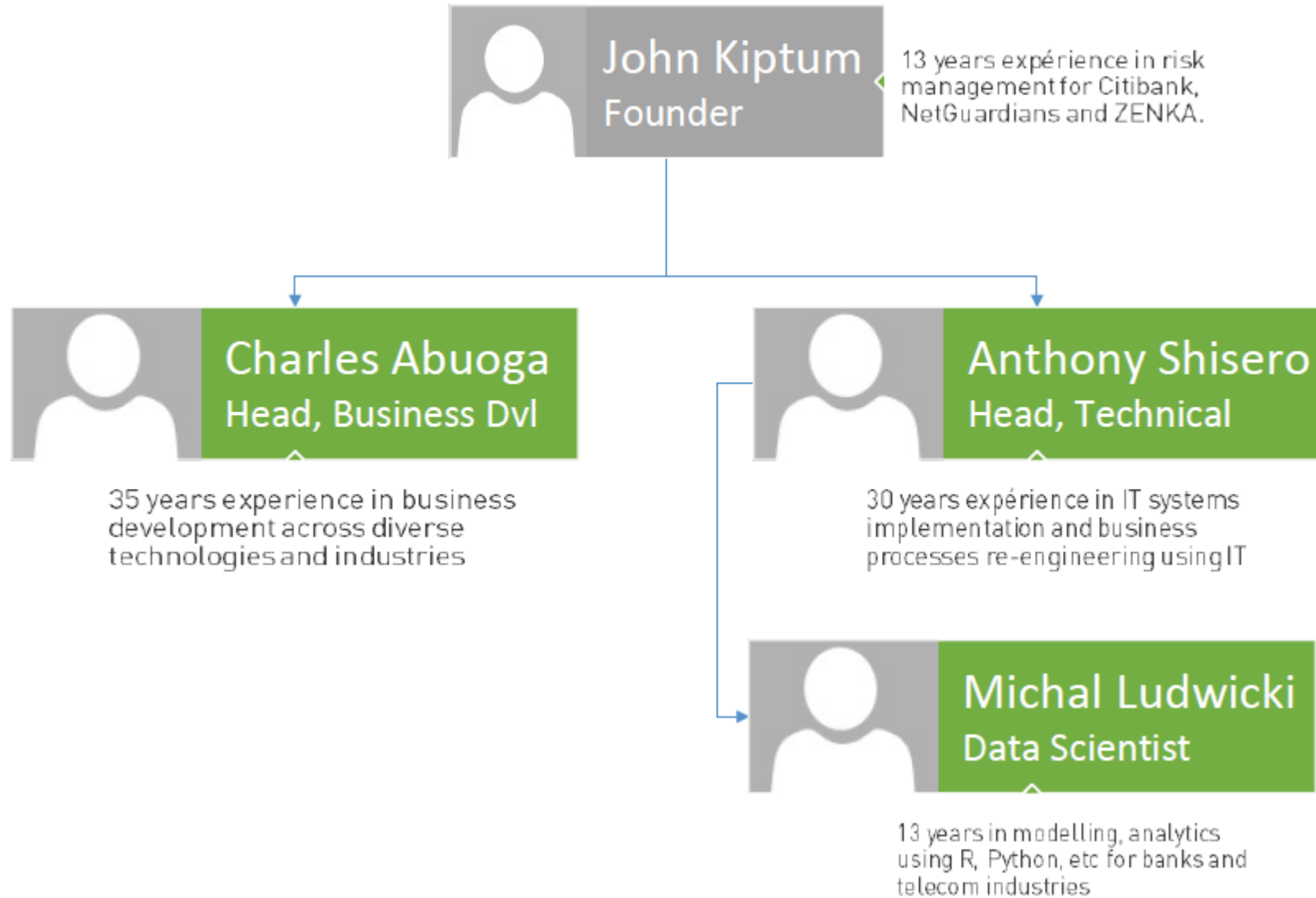
Robust regulatory practices in adherence to industry standards

# About Malakoff; what we do?

1. Consulting on enterprise risk
2. Operational Risk
  - i. Fraud risk management
  - ii. AML and suspicious transaction monitoring
  - iii. IT risk and information security
3. Credit Risk
  - i. Credit score cards using R statistical packaging
  - ii. Customer segmentation and clustering.  
Maximize high potential client base
4. Mobile app lending – end to end solution
  - i. Digital customer onboarding using biometric facial recognition, integrated to IPRS and T-Pay
  - ii. USSD and Mobile app interface for lending.  
Integrated to CRB and Safaricom APIs
5. Value added re-seller to Processmaker, a US based business process re-engineering company



# About the executive team



# Q & A

**Contact us: John Kiptum Juma, CEO**

 +254 738 020 516

 [johnkiptum@malakoffanalytics.co.ke](mailto:johnkiptum@malakoffanalytics.co.ke)

 [www.malakoffanalytics.co.ke](http://www.malakoffanalytics.co.ke)

 [www.linkedin.com/in/johnjuma/](http://www.linkedin.com/in/johnjuma/)

 @malakoffanalytics

 Block A1, Space Annex, Mai Mahiu Road  
Nairobi, Kenya

